



The future of decentralised communication, identity and reputation with Matrix

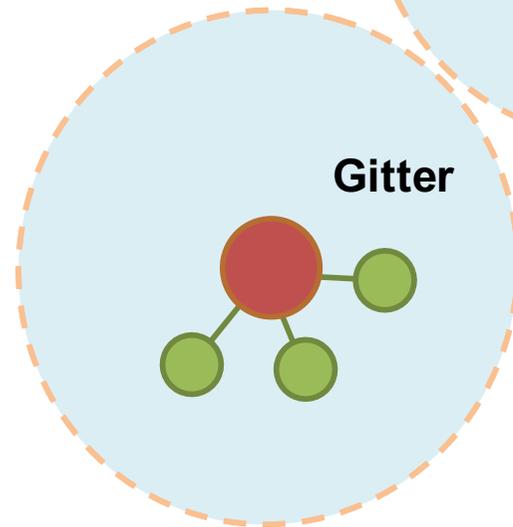
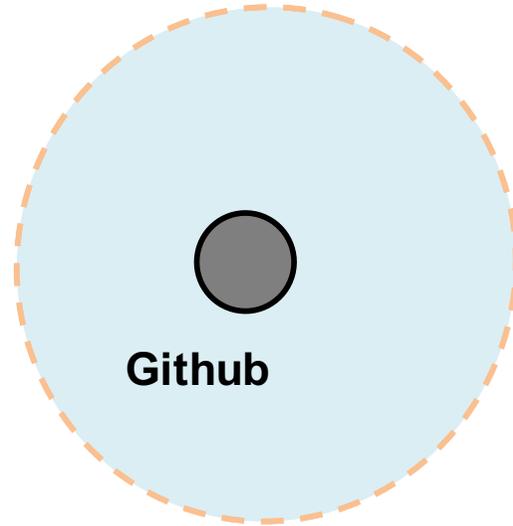
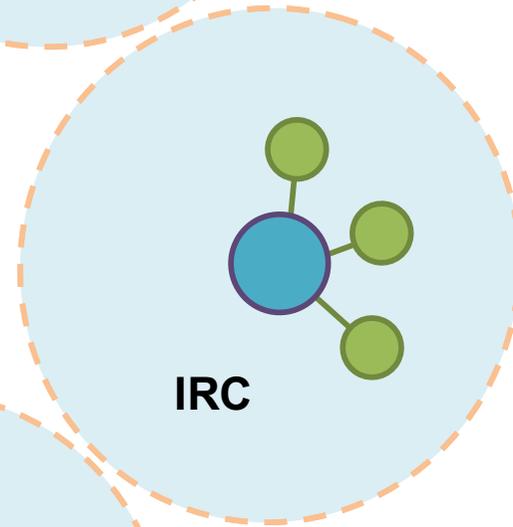
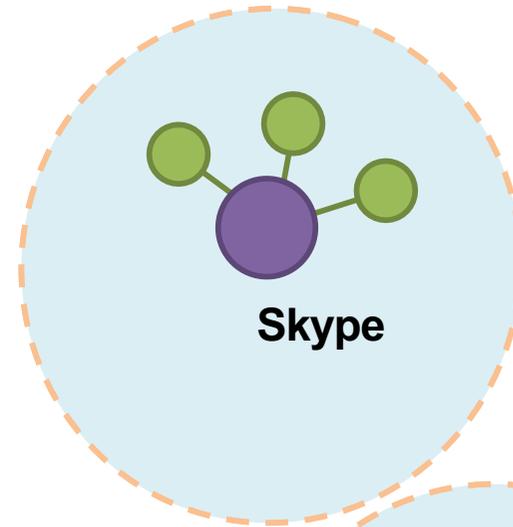
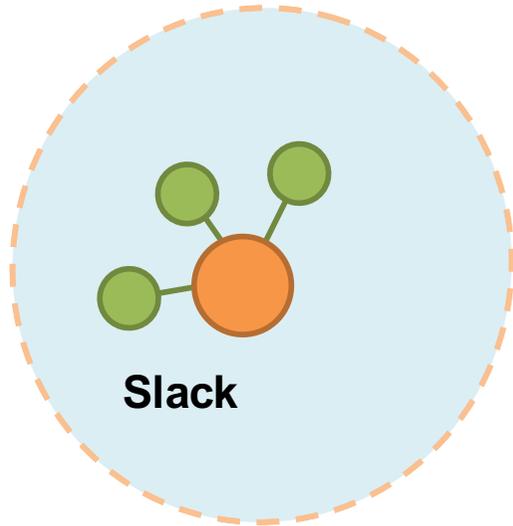
matthew@matrix.org

<http://www.matrix.org>

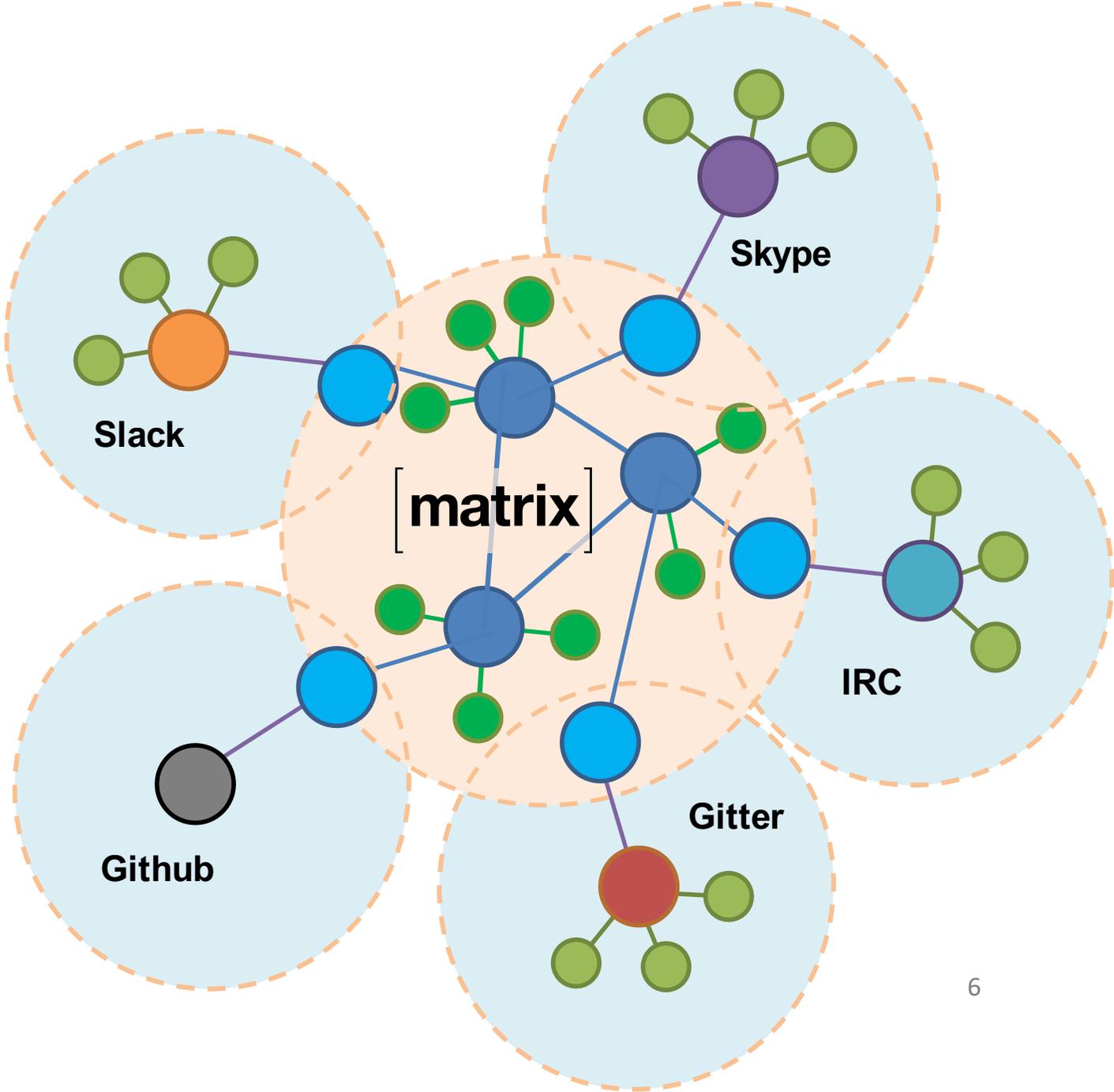
Matrix today:

**A non-profit open
standard for
defragmenting
communication**

**Creating a global
encrypted communication
meta-network that bridges
all the existing silos &
liberates our
communication to be
controlled only by us.**



[matrix]



**No single party owns your
conversations.**

**Conversations are shared
over all participants.**

Use Matrix for:

Group Chat (and 1:1)

WebRTC Signalling

Bridging Comms Silos

Internet of Things Data

**...and anything else which needs to
pubsub persistent data to the world.**



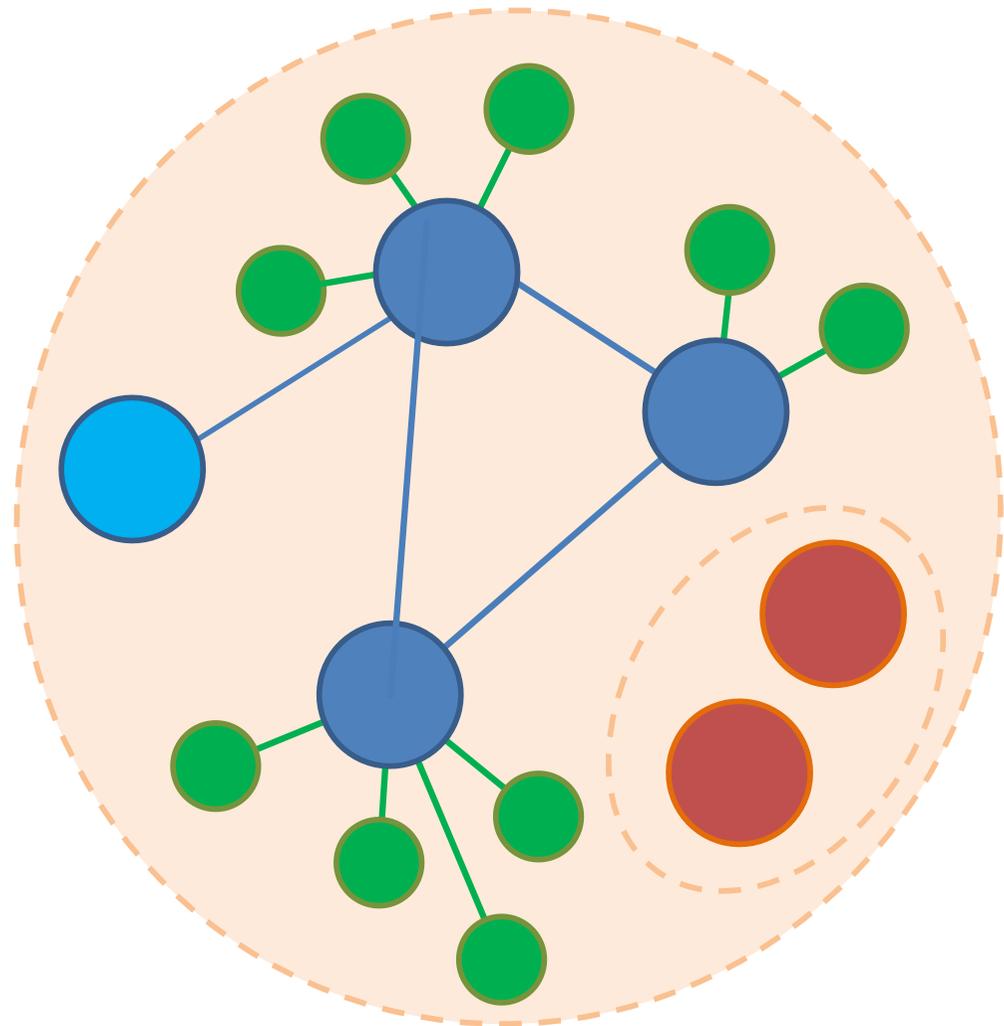
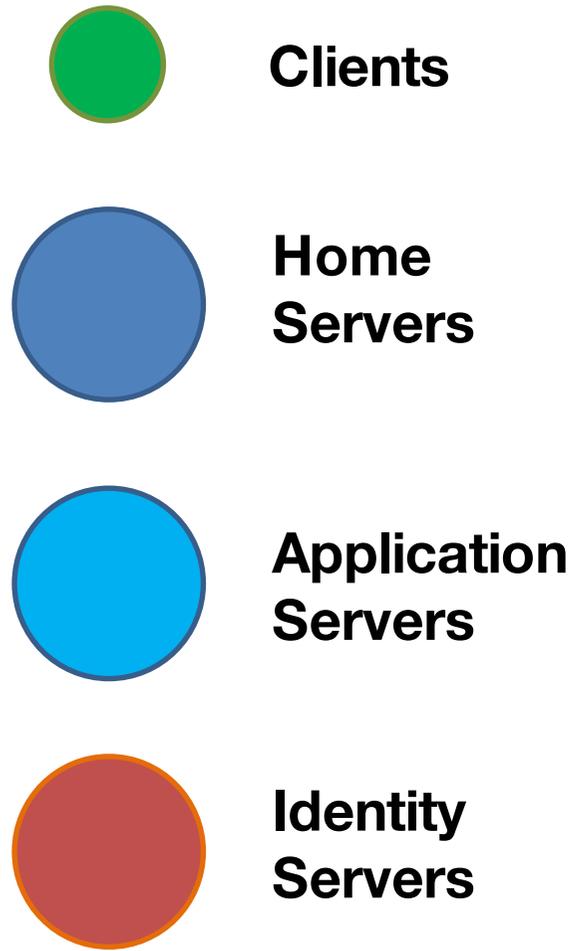
**Why are you re-inventing
XMPP!?!?**

**WE ARE
NOT.**

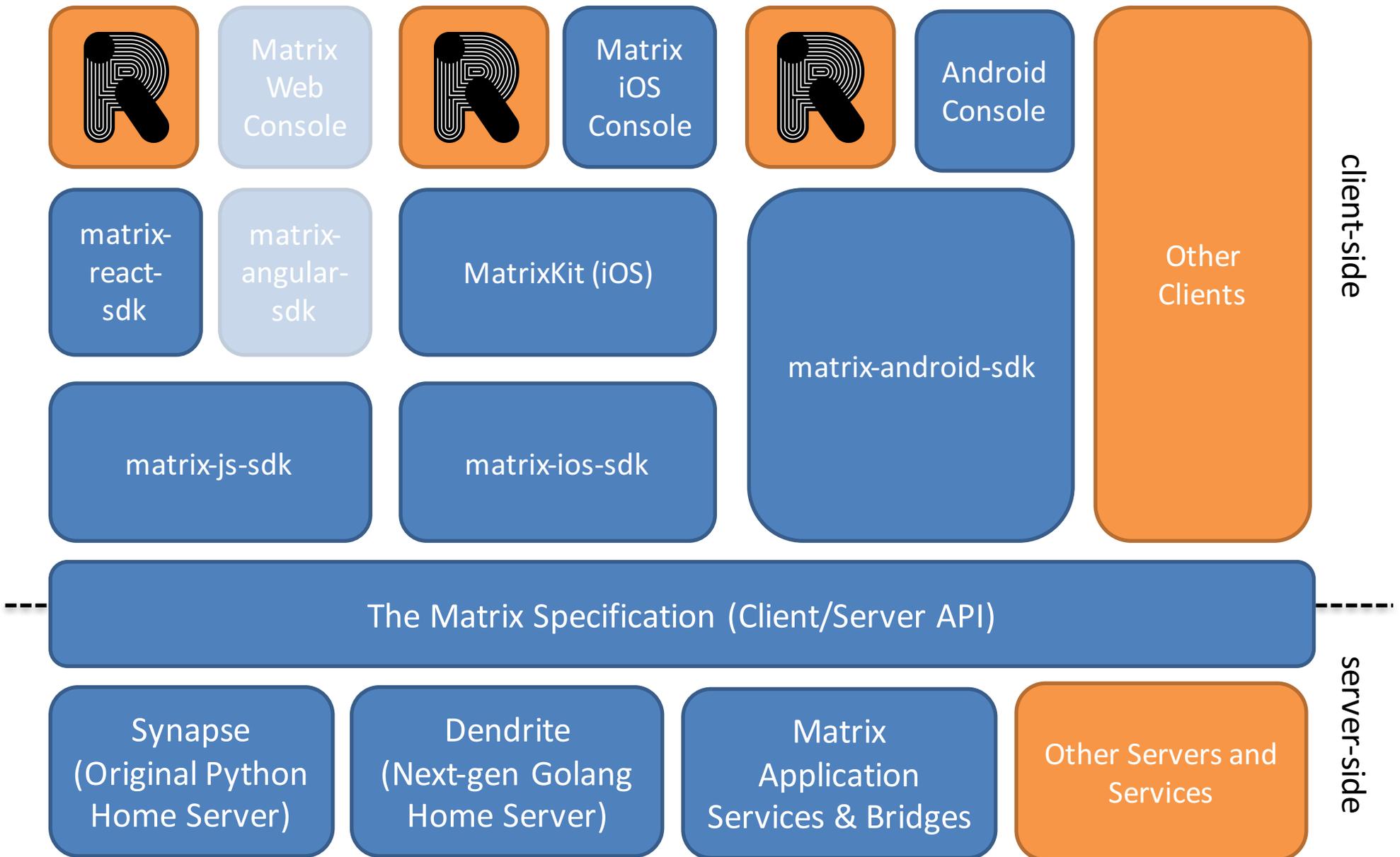
How is this different to XMPP?

- **Completely** different philosophy & architecture:
 - A single, monolithic, consistent, spec.
 - Different primitives:
 - Syncing decentralised conversation history (not message passing / pubsub)
 - Group conversation as a first class citizen
 - E2E crypto as a first class citizen
 - HTTP+JSON as the baseline API
(but you can use other transports too!)
 - Core focus on defragmentation and bridging (hence the name “matrix”).

Matrix Architecture



The Matrix Ecosystem



What do you get in the spec?

- Decentralised conversation history (timeline and key-value stores)
- Group Messaging
- **End-to-end Encryption**
- VoIP signalling for WebRTC
- Server-side push notification rules
- Server-side search
- Read receipts, Typing Notifs, Presence
- Synchronised read state and unread counts
- Decentralised content repository
- “Account data” for users per room

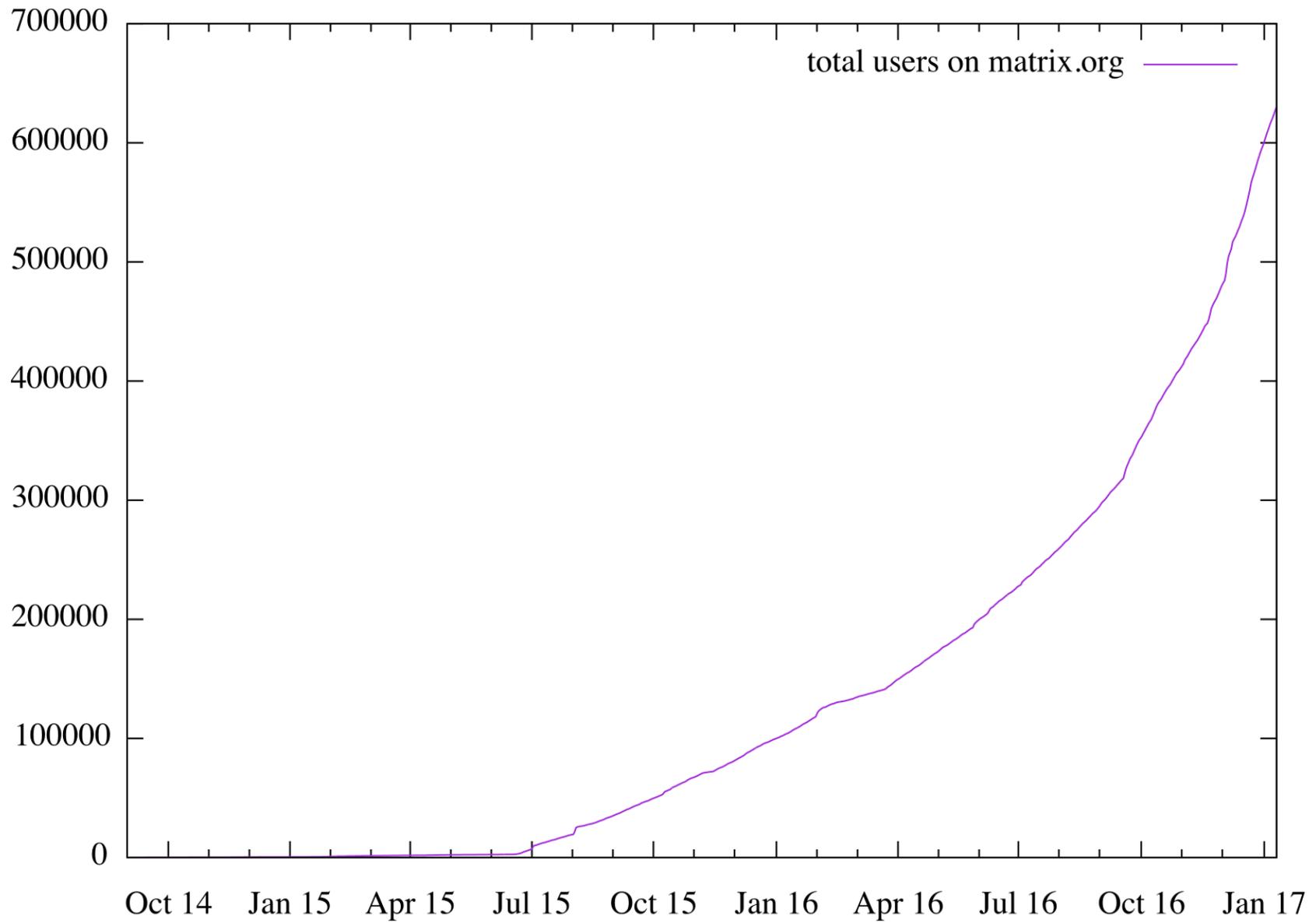
What does it look like?

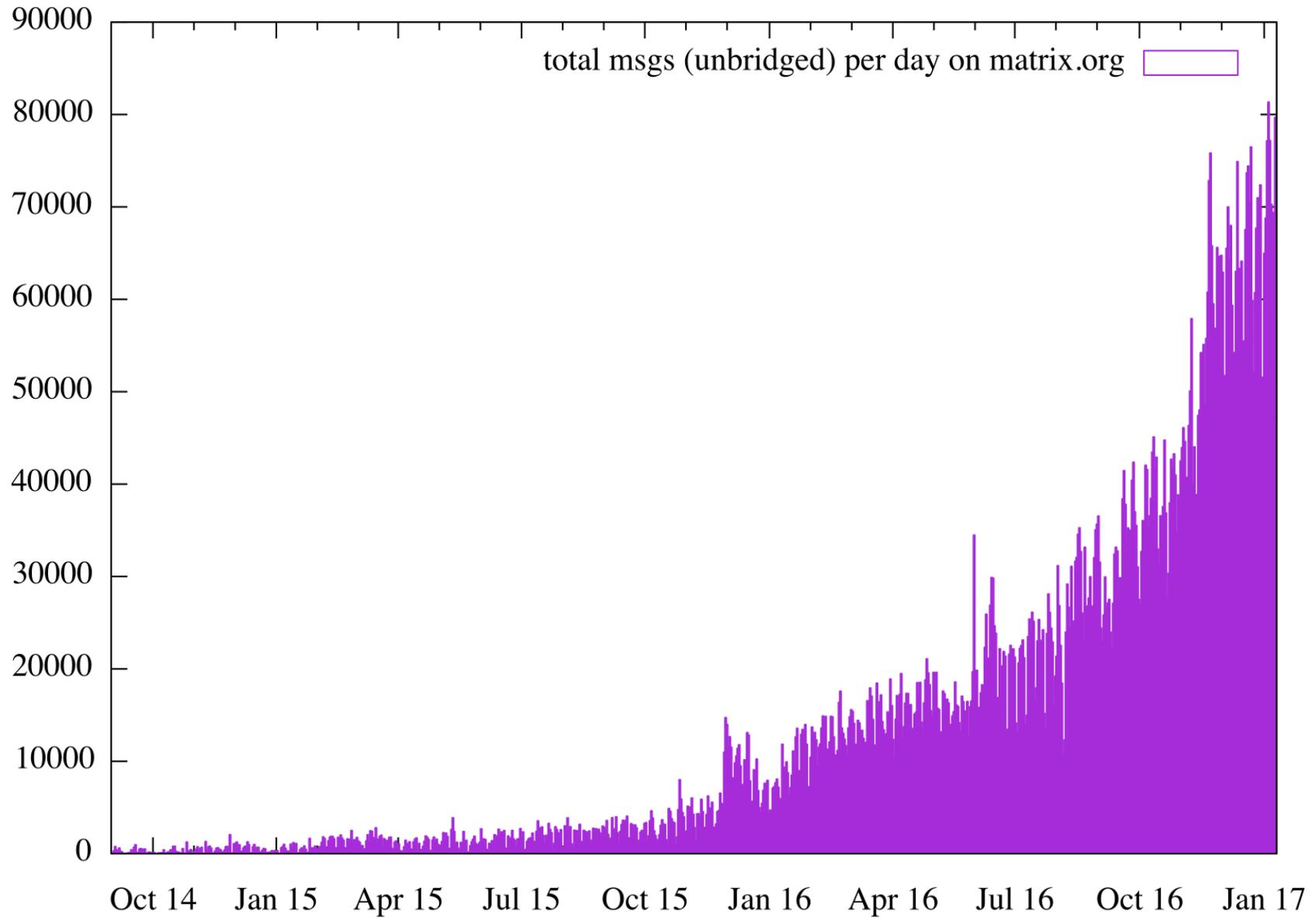


<https://riot.im>

Community Status

- Started out in Sept 2014
- Currently in very late beta
- ~700K user accounts on the Matrix.org homeserver
- ~700K messages per day
- ~100K unbridged accounts
- ~100K unbridged messages per day
- ~70K rooms that Matrix.org participates in
- ~1500 federated servers
- ~1000 msgs/s out, ~10 msgs/s in on Matrix.org
- ~50 companies building on Matrix







**Matrix in the
future:**

What are today's limits?

- Centralised Identity servers.
- Centralised Accounts.
- Spam.
- Reputation.
- Metadata Protection.

Identity Servers

- Matrix has its own opaque “MXIDs”, e.g.
@matthew:matrix.org
- These are **not** meant to be human visible
- Instead, we should identify users when inviting via whatever **3rd Party IDs (3PIDs)** we know already:
 - Email addresses
 - Phone numbers
 - Facebook IDs
 - Skype IDs
 - LDAP usernames
 - etc.

Identity Servers

- Map from 3PIDs to MXIDs.
- Current solution is a placeholder:
 - Simple python “sydent” server.
 - Logically centralised (matrix.org & vector.im)
- Challenges:
 - Must not have to trust a centralised ID server.
 - Stores a lot of sensitive data.
 - Identity mappings must be trustworthy.
 - Ideally need to track validator reputation.

Identity Servers: the Future

- Possible solutions:
 - **Keybase.io**
(but not decentralised; doesn't map email)
 - **Blockstack**
(but technically need bitcoin to add entries, and identity validators are blindly trusted)
 - **Webfist** (email only; DKIM for assertions)
 - **Mozilla Persona** (RIP)
 - Other decentralised ledgers: **Sovrin, uPort, Stellar, Namecoin...** (don't solve validator trust)
 - DNS-style systems: **GNS, DNSSEC ENUM?**
 - Matrix community innovation – e.g. **mxisd**

This isn't just Matrix:
Everybody needs this.

e.g. “How do I map an email
address to a bitcoin ID?”

Decentralised Accounts

- Matrix's rooms are entirely decentralised.
- Matrix accounts are currently not:
 - @matthew:matrix.org is stuck on Matrix.org.
- Problems:
 - Dependent on DNS
 - Can't have backup homeserver(s)
(like SMTP secondary MX's)
 - Can't migrate between providers(!)

Decentralised Accounts

- Possible futures:
 - Use identity server to provide MXID indirection?
 - @matthew:matrix.org -> { @matthew:matrix.org, @matthew:arasphere.net }
 - Still dependent on DNS. What if domains expire?
- Alternatively:
 - Decouple user IDs from DNS
 - Use fingerprint of user public key?
 - Today's MXIDs become type of 3PID for compat:
 - @matthew:matrix.org -> 2f2878c485cb681e3
 - Use a DHT to discover HSes that host that ID?

Spam

- Low-grade spam problem here already.
- Mostly bridged (from IRC), but also native.
- We require invite handshake before 1:1s (unlike email), so spam is either:
 - Invite spam (name & avatar of inviter)
 - Public room spam (user joins & spams room)
- E2E Crypto means no content filtering.
- To fix spam, one solution is to assign reputation to users.

Reputation

- Users want to be able to filter out ‘low quality’ content (e.g. spam, offensive msgs)
- In a global neutral system like Matrix this **must** be morally relative:
 - One man’s spam is another’s direct marketing
 - Just because I want to filter out a certain political viewpoint doesn’t mean you do.
- **We must not create filter bubbles.**
 - Users must be able to visualise and curate algorithmic filtering.

Spam/Reputation solutions

- Possible solution:
 - Let users rate messages.
 - Could be up-vote / down-vote
 - Could be emoji reactions
 - Could be tags (from a taxonomy or freeform)
- The richer the rating, the more risk of the rating itself needing moderation(!)
- Even a simple up-vote/down-vote can be abused: e.g. user accidentally posts a password; malicious voters upvote it for visibility.

Reputation solutions

- Possible solution (cont.)
 - Up/down-votes form an implicit social graph.
 - Detect Sybil attacks and voting rings from clusters in that graph
 - Correlate clusters with content in public msgs, to visualise reputation?
 - “95% of users who liked this msg also like Trump”
 - Consider transitive trust through the social graph
 - “80% of your friends like this”
 - ...but let the user curate and visualise which trust sources they align with:
 - “70% of your friends like this, but 90% of the world hates it.”
 - Graph **must** be anonymized somehow.
 - Could also merge in other indicators (user rating; IP rating; ISP rating; traffic patterns...)

Spam solutions

- Spam can be modelled as reputation problem, or:
- Create a barrier to users to first speak.
 - e.g. spend money...
 - Make a donation to charity to prove you are real!
 - Buy reputation from a ID broker who then vouches for you
 - ...or present proof of work...
 - ...or require users to explicitly have been vouched for (e.g. by reputation upvotes)
- Or some combination of all three (or more).
- (Thanks to Christian Grothoff for inspiration here!)
- Might be overengineered. And adds a lot of dependencies.

Again, this isn't just Matrix:
Everybody needs this.

e.g. “If pay this bitcoin ID, is its owner going to fulfil my order?”

Metadata Privacy

- Matrix does not protect metadata currently...
- ...but it could.
- Come along to this afternoon's "**Encrypting Matrix**" talk (3pm, Janson) to find out how!

Matrix: What's next?

- More hosted bridges, bots, services etc
- Threading
- Message tagging (e.g. “Like” support)
- Group ACLs
- File tagging and management
- Decentralised identity
- Fixing spam & reputation.

We need help!!

- **We need people to try running their own servers and join the federation.**
- **We need people to run gateways to their existing services**
- **We need feedback on the APIs.**
- **Consider native Matrix support for new apps**
- **Follow [@matrixdotorg](https://twitter.com/matrixdotorg) and spread the word! **

[matrix]

Thank you!

matthew@matrix.org

<http://matrix.org>

@matrixdotorg

The client-server API

To send a message:

```
curl -XPOST -d '{"msgtype":"m.text", "body":"hello"}'  
"https://alice.com:8448/_matrix/client/api/v1/rooms/ROOM_  
ID/send/m.room.message?access_token=ACCESS_TOKEN"
```

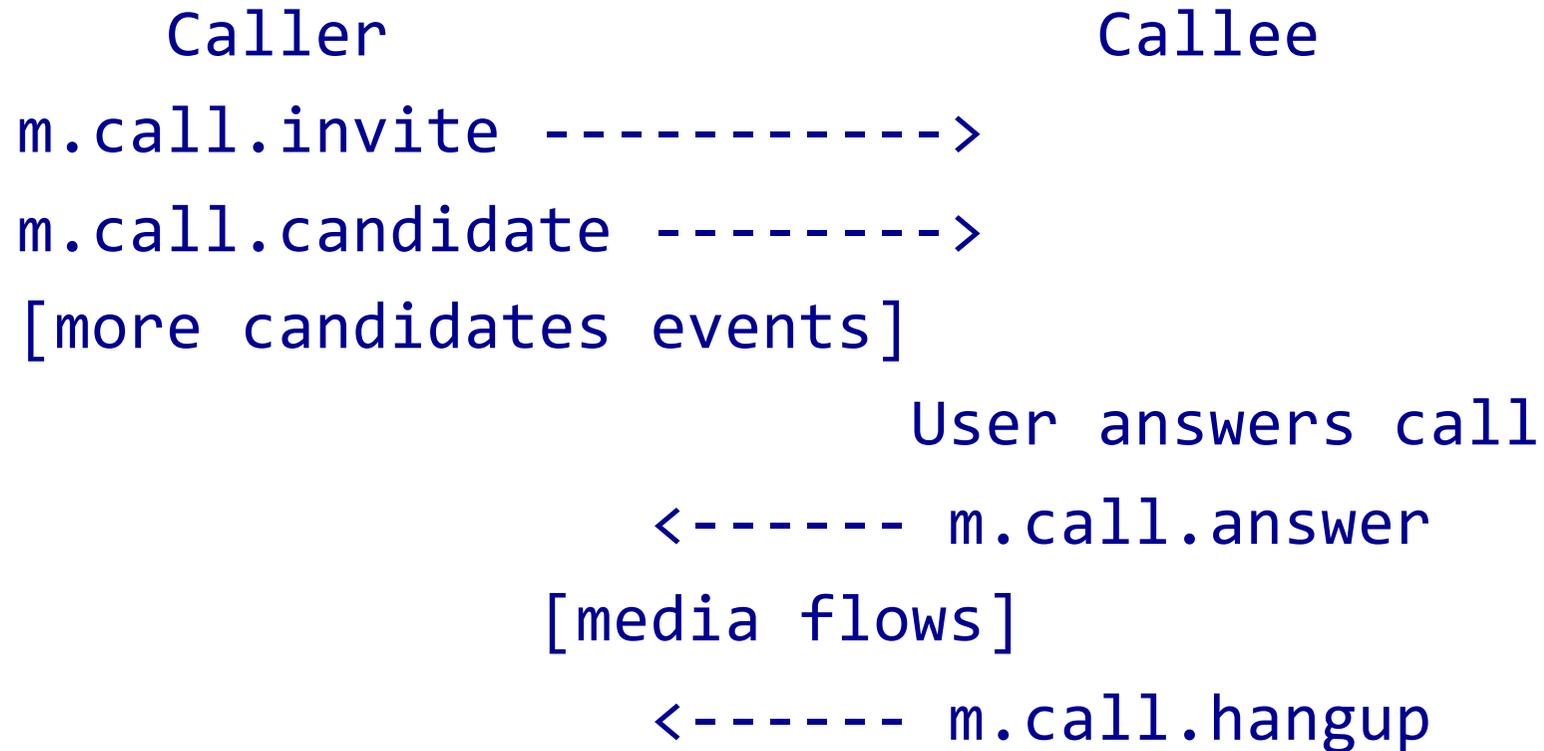
```
{  
  "event_id": "YUwRidLecu"  
}
```

The client-server API

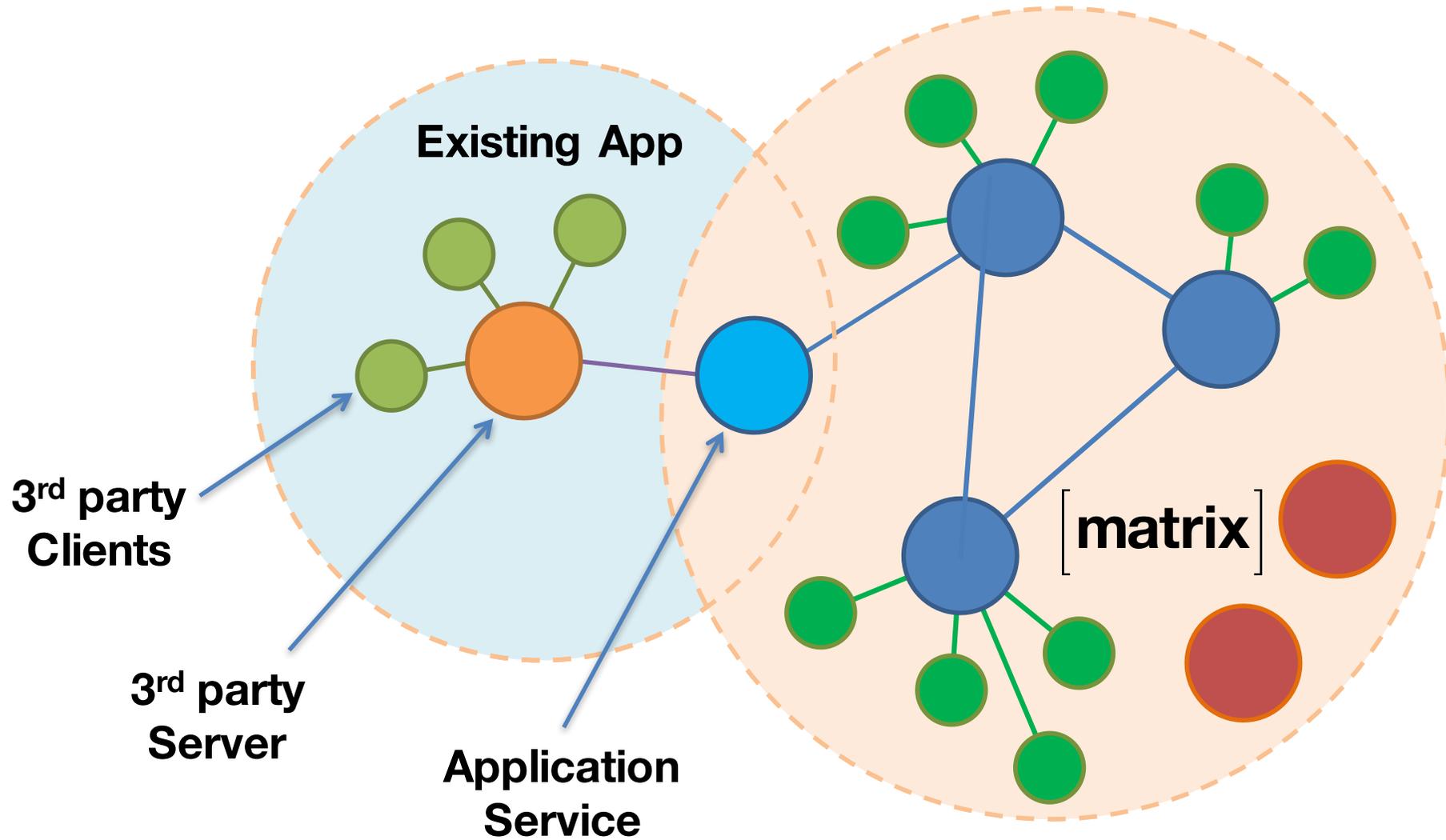
To set up a WebRTC call:

```
curl -XPOST -d '{\n  "version": 0, \n  "call_id": "12345", \n  "offer": {\n    "type" : "offer",\n    "sdp" : "v=0\r\no=- 658458 2 IN IP4 127.0.0.1..."\n  }\n}'\nhttps://alice.com:8448/_matrix/client/api/v1/rooms/ROOM_ID/send/m.call.invite?access_token=ACCESS_TOKEN"\n\n{ "event_id": "ZruiCZBu" }
```

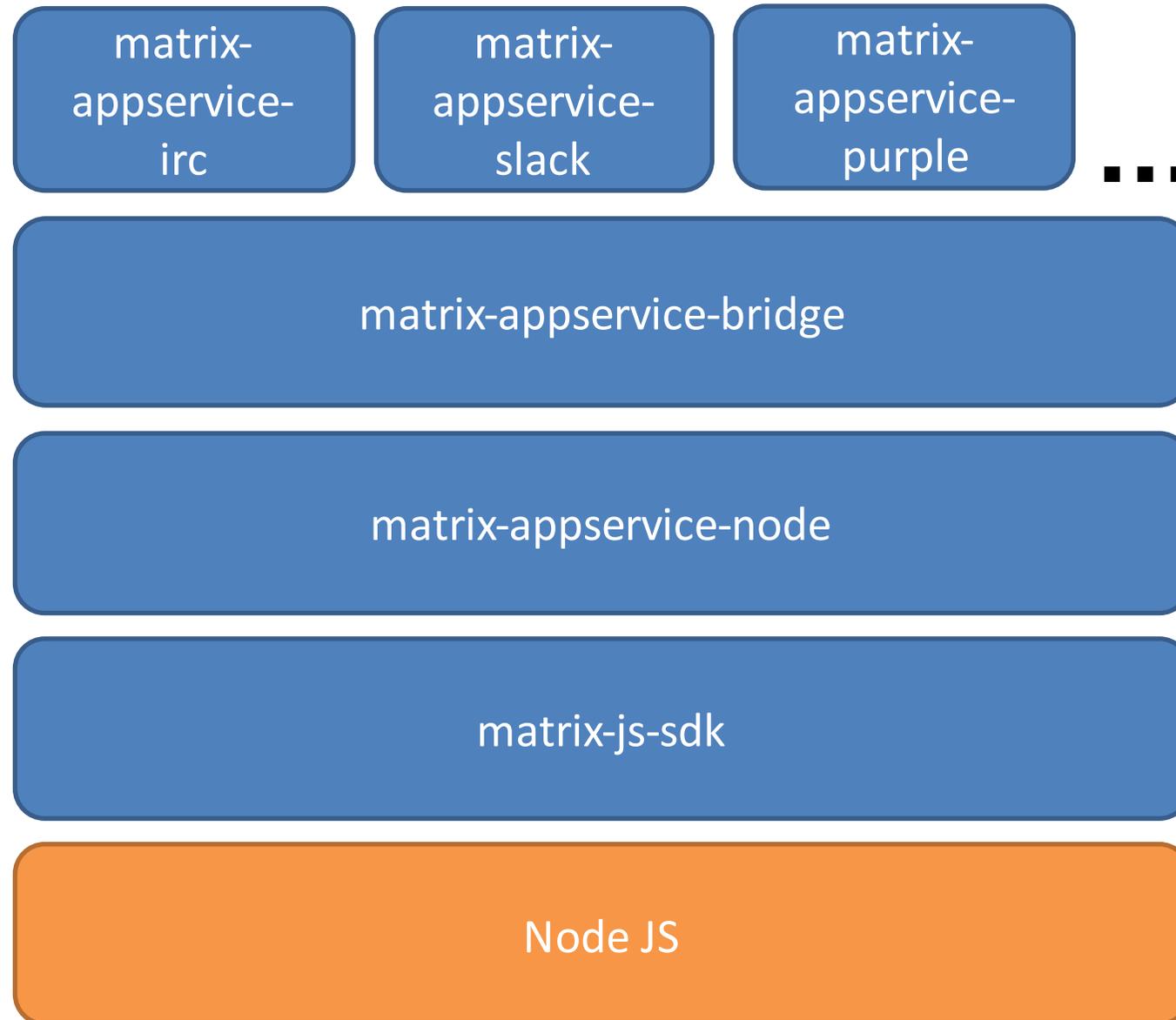
Basic 1:1 VoIP Matrix Signalling



Bridges and Integrations

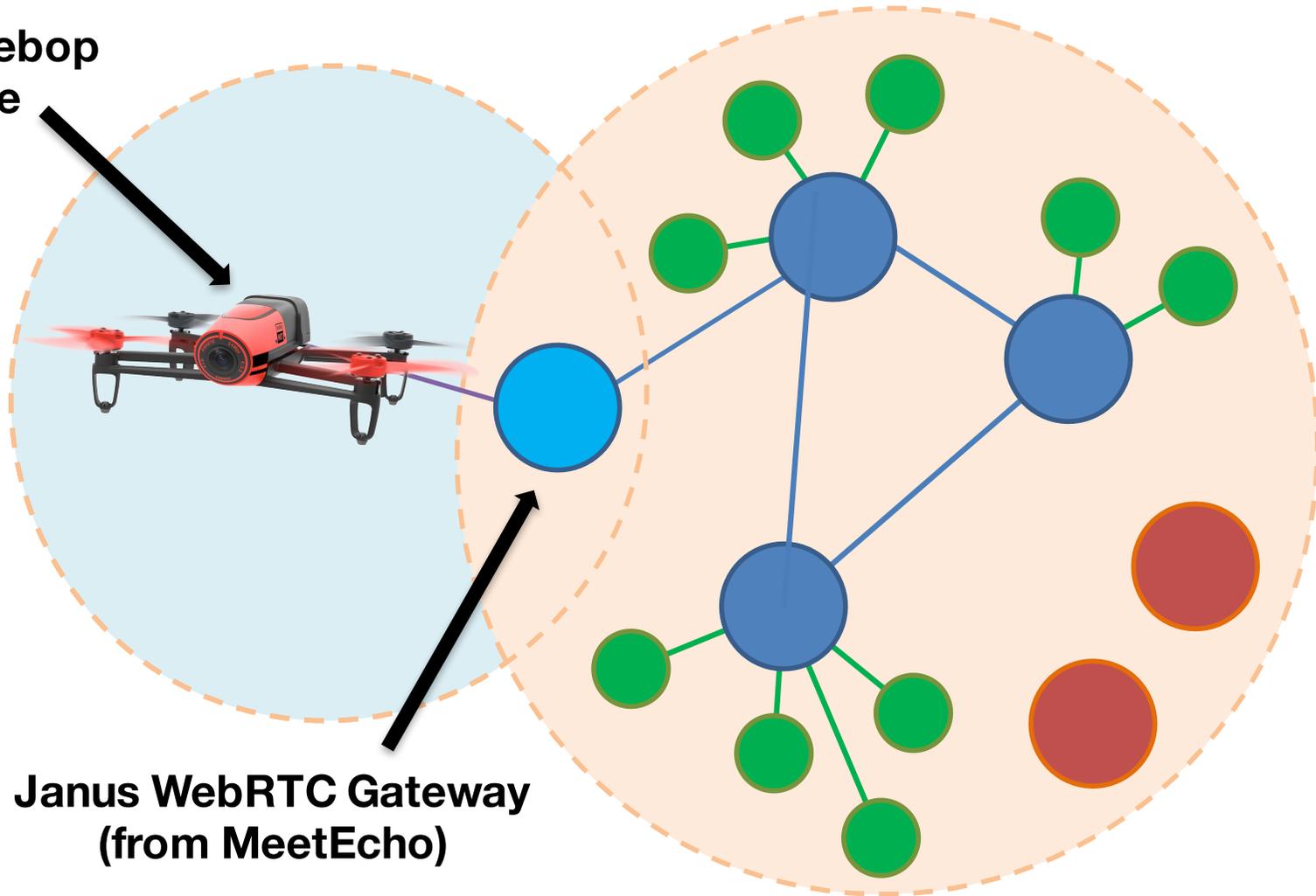


Typical Bridging Stack



Matrix to IOT...

Parrot Bebop
Drone



Janus WebRTC Gateway
(from MeetEcho)

Matrix and VR...

